M. E. FRANKS, INC.

MARKETING SPECIALISTS • DAIRY AND RELATED AGRICULTURAL PRODUCTS

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April 27, 1981

The Honorable John Block
Secretary
United States Dept. of Agriculture
Washington, D.C. 20250

Dear Mr. Secretary:

The enclosure entitled: ON A COMMERCIAL EXPORT MARKET FOR AMERICAN DAIRY PRODUCTS, is submitted with the hope it will be helpful to you and others in the Administration in deciding the action needed toward solving the dairy products surplus problem.

M. E. Franks, Inc. is one of the largest privately owned companies operating in its field of international trading of dairy products, and has over 35 years experience. Hence, the interest of the firm and myself in establishing a constructive permanent program for the export of U. S. dairy products.

The world supply of dairy products is presently well-balanced with strong prices predominating and thus requiring minimal export subsidies. However, my efforts to gain interest and help in Washington have been regularly rebuffed on the premise that "such action might begin a trade war"; that New Zealand and the EC would protest to the State Department; and so on.

Mr. Secretary, I believe that such reasons as to why the American Dairy Farmers' products should be continued to be isolated from a growing world market are no longer valid. The enclosure will give you our ideas as to why and what should be done about it. Much effort has been put forth on the enclosure and I hope, Mr. Secretary, you will take the time to read it carefully and that you will find it of interest.

Please call on me should you see ways where I or my colleagues can be of assistance for M. E. Franks, Inc. is ready and willing to cooperate with you in every possible way.

Sincerely,

M. E. FRANKS, INC.

M. E. Franks
Chairman & CEO

MEF/vmb
Enclosure

cc: Honorable Richard Lyng, Deputy Secretary
cc: Honorable Seeley Lodwick, Under Secretary

DEPARTMENT OF STATE A/CDC
REVIEWED BY 4/4/18 DATE
RDS ☐ or XDS ☐ EXT. DATE ____
TS AUTH. ____ REASON(S) ____
ENDORSE EXISTING MARKINGS
DECLASSIFIED ☐ RELEASABLE ☐
RELEASE DENIED ☐
PA or FOI EXEMPTIONS ____